

*Price & Dimension:*

Two Page Spread..... \$400

*8.5 x 11.0 inches, 2550 x 3300 pixels*

Full Page ..... \$225

*8.5 x 5.5 inches, 2550 x 1650 pixels*

Half Page Horizontal..... \$130

*4.25 x 5.5 inches, 1275 x 1650 pixels*

Half Page Vertical... ..\$130

*8.5 x 2.75 inches, 2550 x 810 pixels*

One-Fourth Page.....\$50

*4.25 x 2.75 inches, 1275 x 810 pixels*

Back Cover, Inside Cover..... \$600

*8.5 x 5.5 inches, 2550 x 1650 pixels*

*Insertion Order*

Complete this form to place a printed Advertisement within NEPAudio's 2022 Magazine.

*Contact Info:*

Agency Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Street: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Insertion Details*

*Ad Format:*

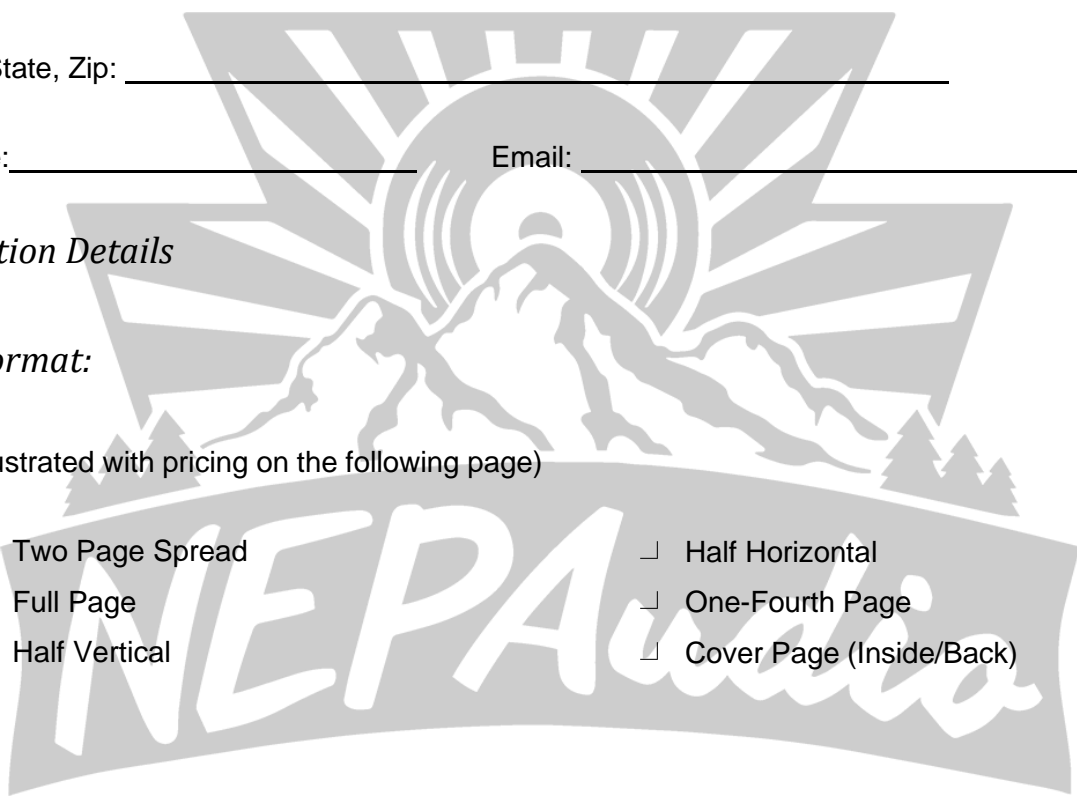
(As illustrated with pricing on the following page)

- Two Page Spread
- Full Page
- Half Vertical
- Half Horizontal
- One-Fourth Page
- Cover Page (Inside/Back)

I/We \_\_\_\_\_ authorize this advertising contract and agree to abide by the terms and conditions of the agreement.

Signed: \_\_\_\_\_

Position: \_\_\_\_\_ Date: \_\_\_\_\_



### Terms of Payment:

1. The Agency (your business) agrees to pay for all advertising published by the Published (NEPAudio) in accordance with the agreed upon rates as shown in the Ad Specification Sheet enclosed.
2. Payments are due no later than March 31, 2022. Failure to meet this deadline could result in exclusion of your Ad.
3. Proof of payment can be provided to the Agency upon request.
4. All payments are to be made to the provided PayPal account: [NEPAudio.blogs@gmail.com](mailto:NEPAudio.blogs@gmail.com). Personal checks can be made out to Sarah Gittleman.

### Advertising Material:

1. Ads are due April 13, 2022 but the earlier, the better. Ads will be placed in a first-come-first-serve basis. Accepted formats: PDF, JPEG, and PNG.
2. The subject matter, from size, wording, illustration, and typography, of the advertisement shall be subject to the approval of the Published, but unless otherwise authorized in advance, no change shall be made without consent from the Agency.
3. If the Publisher is unable to set any advertisement in the type or style requested, the Publisher shall immediately notify the Agency and follow their instruction, If the Publisher is unable to secure definite instructions from the Agency, the advertisement shall be run at the Publishers discretion.
4. Ad material shall not include defamatory, libelous, indecent, pornographic, threatening, or false content.
5. Unless otherwise agreed upon, the Agency must provide their artwork by the specified deadlines for publishing. If the Agency fails to do so it may result in omission of their advertisement.
6. The Agency must fill out one order form per Advertisement.

### Proof of Insertion:

1. A copy of the page containing the advertisement will be provided to the Agency with a statement from the Publisher that the order for advertising has been fulfilled. A magazine will be mailed to the Agency once printed; more copies can be provided upon request.

### Cancellation:

1. Either Agency or Publisher may cancel the Ad prior to the payment date.
2. Cancellation as laid out above will result in a full refund from the Publisher.