

Price & Dimension:

Two Page Spread.....	\$400
	<i>8.5 x 11.0 inches, 2550 x 3300 pixels</i>
Full Page	\$225
	<i>8.5 x 5.5 inches, 2550 x 1650 pixels</i>
Half Page Horizontal.....	\$130
	<i>2.75 x 4.25 inches, 825 x 1275 pixels</i>
Half Page Vertical.....	\$130
	<i>4.25 x 2.75 inches, 1275 x 825 pixels</i>
One-Fourth Page.....	\$50
	<i>2.125 x 1.10 inches, 637 x 330 pixels</i>
Back Cover, Inside Cover.....	\$600
	<i>8.5 x 11.0 inches, 2550 x 3300 pixels</i>

Insertion Order

Complete this form to place a printed Advertisement within NEPAudio's 2021 Magazine.

Contact Info:

Agency Name: _____

Contact Name: _____ Title: _____

Street: _____

City, State, Zip: _____

Phone: _____ Email: _____

Insertion Details

Ad Format:

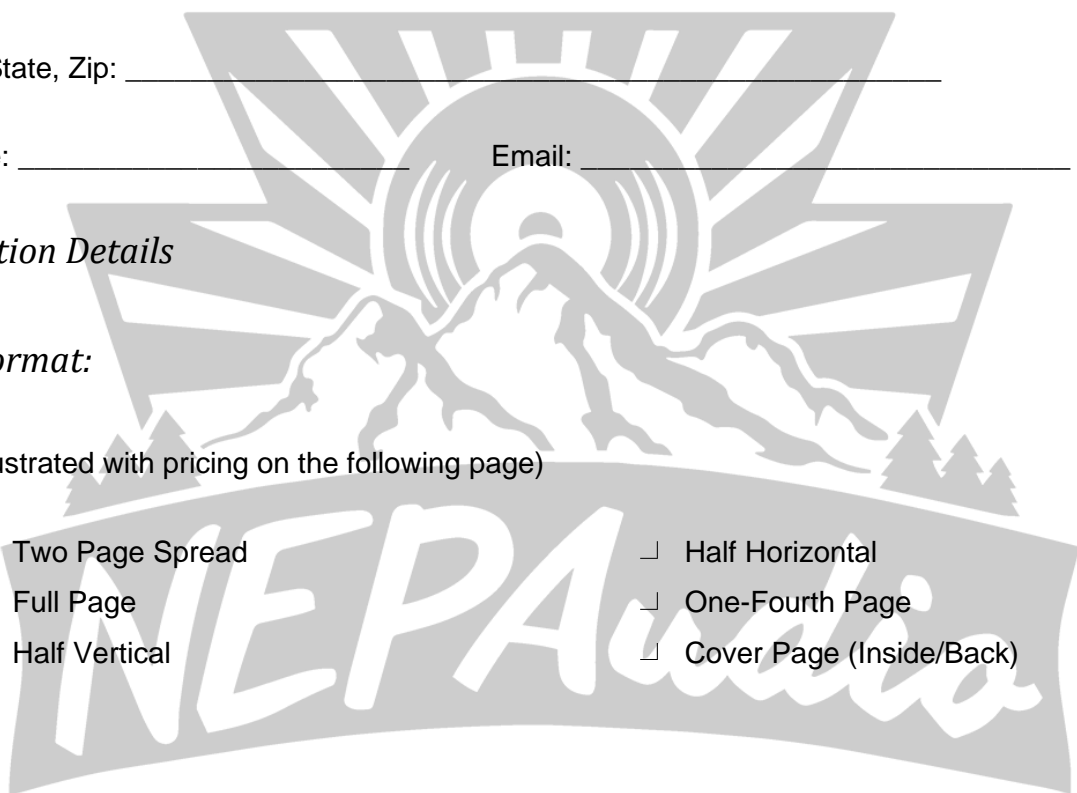
(As illustrated with pricing on the following page)

- Two Page Spread
- Full Page
- Half Vertical
- Half Horizontal
- One-Fourth Page
- Cover Page (Inside/Back)

I/We _____ authorize this advertising contract and agree to abide by the terms and conditions of the agreement.

Signed: _____

Position: _____ Date: _____



Terms of Payment:

1. The Agency (your business) agrees to pay for all advertising published by the Published (NEPAudio) in accordance with the agreed upon rates as shown in the Ad Specification Sheet enclosed.
2. Payments are due no later than May 11, 2021. Failure to meet this deadline could result in exclusion of your Ad.
3. Proof of payment can be provided to the Agency upon request.
4. All payments are to be made to the provided PayPal account: NEPAudio.blogs@gmail.com. Personal checks can be made out to Sarah Gittleman.

Advertising Material:

1. Ads are due May 23, 2021 in the accepted formats: PDF, JPEG, and PNG.
2. The subject matter, from size, wording, illustration, and typography, of the advertisement shall be subject to the approval of the Published, but unless otherwise authorized in advance, no change shall be made without consent from the Agency.
3. If the Publisher is unable to set any advertisement in the type or style requested, the Publisher shall immediately notify the Agency and follow their instruction, If the Publisher is unable to secure definite instructions from the Agency, the advertisement shall be run at the Publishers discretion.
4. Ad material shall not include defamatory, libelous, indecent, pornographic, threatening, or false content.
5. Unless otherwise agreed upon, the Agency must provide their artwork by the specified deadlines for publishing. If the Agency fails to do so it may result in omission of their advertisement.
6. The Agency must fill out one order form per Advertisement.

Proof of Insertion:

1. A copy of the page containing the advertisement will be provided to the Agency with a statement from the Publisher that the order for advertising has been fulfilled. A magazine will be mailed to the Agency once printed; more copies can be provided upon request.

Cancellation:

1. Either Agency or Publisher may cancel the Ad prior to the payment date.
2. Cancellation as laid out above will result in a full refund from the Publisher.